



**Consolato Generale d'Italia
Gedda**

Jeddah, 11th January 2026

PUBLIC NOTICE FOR SPONSORSHIP OFFERS FOR 2026

FOR THE CELEBRATION OF THE ITALIAN REPUBLIC DAY AND THE CULTURAL PROGRAM OF THE CONSULATE GENERAL OF ITALY IN JEDDAH

The Consul General of Italy in Jeddah

- having regard to Art. 29 of Presidential Decree no. 54 of 1 February 2010 (which allows Diplomatic and Consular Missions to enter into sponsorship contracts with public or private entities, companies, associations, foundations, citizens and in general with any subject, Italian or foreign, who does not carry out activities in conflict with public interest);
- having regard to Art. 6 of the Decree of 2 November 2017, n. 192 (collaborations with private individuals);
- considering the interest shown by various Italian and foreign companies in supporting commercial and cultural promotion initiatives in collaboration with this Consulate General with the possibility of promoting their image and sponsoring events organized by this Consular Mission;

INFORMS

All the Interested parties that it is possible to sign a contract with this Consulate General in order to sponsor the celebration of the Italian Republic day and the cultural events organized in the framework of the Promotion Program 2026 of the Consulate General of Italy in Jeddah

1-SUBJECT

1.1. The 2026 Promotion Program, organized by the Consulate General of Italy in Jeddah, will consist in a series of events organized throughout the year (exact dates to be confirmed), including the following:

- 1) Italian National Day- 2nd of June;
- 2) Italian Design Day;

- 3) Week of the Italian Language (October);
- 4) Week of the Italian Cuisine (November);
- 5) Other initiatives, such as concerts, festivals etc. etc.

1.2 All the initiatives and events will be publicized on the Consulate's website, X and Instagram's profiles and through further communication actions addressed to the public.

1.3 According to the methods and conditions referred to in point 3 of this Notice, becoming sponsors, the interested entities will have the possibility to give visibility to their brands, logos and activities in the context of the events organized by the Consulate General.

2 – GENERAL REQUIREMENTS FOR SPONSORSHIP

2.1 Public and private entities for which there are no prejudicial or limiting conditions of the contractual capacity pursuant to Art. 80 of Legislative Decree n. 50/216 are allowed to submit their sponsorship offers.

3 – SPONSORSHIP TIERS:

– Platinum sponsors (minimum of 50,000 SAR):

- the company will be mentioned in the Consul General's speeches on the occasion of the Republic Day and of all the other events of the annual Promotion program;
- The logo of the company will appear with great visibility and with the mention platinum sponsor on the invitations, on the banners and on the announcement of all the events on the Consulate General website, X and Instagram's accounts;
- on the occasion of the Day of the Republic, the company will also be entitled to 8 individual invitations for its guests and will be able to project a short film or set up a stand according to the procedures to be decided with the Consulate General.

– Golden sponsor (minimum 30,000 SAR):

- the logo will appear with medium visibility and with the mention golden sponsor on the invitations, on the banners and on the announcements of the events organized on the Consulate website;
- the company will be entitled to 4 individual invitations for its guests on the occasion of the Day of the Republic.

– Silver sponsor (starting from 20,000 SAR):

- the logo will appear with visibility and with the mention silver sponsor on the invitations, on the banners and on the announcement of the events organized on the Consulate website.
- The company will be entitled to 2 individual invitations for its guests on the occasion of the Day of the Republic

4 – PRESENTATION OF SPONSORSHIP OFFERS

4.1 The sponsorship offer by interested parties must be submitted by e-mail no later than 15th **March, 2026** to the email address contabilita.gedda@esteri.it and, according to the following indications:

- submitted in writing using attachment no.1 to this notice, signed by the Legal Representative, indicating the financial amount that is being offered as a sponsorship to the Consulate General according to the three tiers described above (Platinum, Golden and Silver);
- accompanied by the signed ‘single document of requirements’ certifying the non-existence of conditions that are prejudicial or limit the contractual capacity of the sponsor pursuant to art. 80 of Legislative Decree n.50/2016, using attachment no. 2 to this Notice
- accompanied by the signed ‘Information on the Protection of Individuals with regard to the Processing of Personal Data’ pursuant to EU Regulation 2016/679, art.13, using attachment no. 3 to this Notice
- Identity document of the Representative of the Sponsor.

4.2 Offers that are conditional or expressed in an indefinite or incomplete way (for example without handwritten signature) will be excluded.

5 – EVALUATION OF SPONSORSHIP OFFERS

Sponsorship offers, sent by the Consulate within the terms set out in point 4 of this Notice, will be evaluated by the Consulate General in compliance with the principles of economy, effectiveness, impartiality, equal treatment, transparency, proportionality. Subsequently, the sponsorship contract should be signed by the date of 30th March **2026**, using the model in attachment no. 4. The bank transfer of the sponsorship amount should be made by the date of **15th May 2026**.

6 – TRANSMISSION TO THE CONSULATE GENERAL OF DOCUMENTAL MATERIAL FOR FORESEEN ADVERTISING

Once the sponsorship contract has been signed, sponsors are requested to transmit to the Consulate all the promotional material (logos, images, etc.) relating to their visibility during events.

7 – RIGHT OF REFUSAL

7.1 The Consulate General has the right to refuse the sponsorship offer if t:

1. a) believes that it may result in a conflict with the institutional and diplomatic activity carried out or if it constitutes a violation of the laws or principles of the Italian legal system;
2. b) recognizes in the advertising message a possible prejudice or damage to its image and / or to its initiatives;
3. c) considers it inadmissible for reasons of general admissibility;
4. d) contains elements of propaganda having a political, trade union, philosophical or religious purpose;
5. e) contains offensive messages (including manifestations of fanaticism, racism, hatred, threats or intolerance).

7.2 In any case, a specific clause must be included in the contract that allows the Consulate General to withdraw for foreign policy reasons, upon simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to the refund of previously paid sums exceeding the cost for services already rendered and acquired.

8 – SPONSORSHIP AGREEMENT

8.1 The sponsorship contract is signed by the chosen sponsor and the Consulate General.

8.2 Under no circumstances are third parties allowed to take over the sponsorship contract without the written authorization of the Consulate General.

8.3 In case of untruthfulness of the content of the offers and of the related self-certifications, the interested party will incur the penal sanctions envisaged, immediately forfeiting any benefit that may be obtained on the basis of untruthful declarations.

8.4 If the scheduling, for reasons not attributable to the Consulate General, does not take place, the Parties will jointly decide on the reimbursement methods in the event that the payment to the Consulate's account has already been made.

8.5 It is also noted the need to refer to Art. 6 of the Decree 2 November 2017, n.192 (Collaboration with private individuals), whose paragraph 2 establishes that a specific clause is included in the sponsorship contracts that allows withdrawal for foreign policy reasons, upon simple request, without conditions or limitations of any kind, free of charge and subject to right to the refund of advance payments previously paid and in excess of the sum for services already rendered and acquired. If the contractor does not accept the inclusion of the clause, the sponsorship contract cannot be concluded.

The Consul General

For the attachments, see below:

- 1) Sponsorship offer
- 2) Requirements
- 3) Privacy declaration
- 4) Contract form